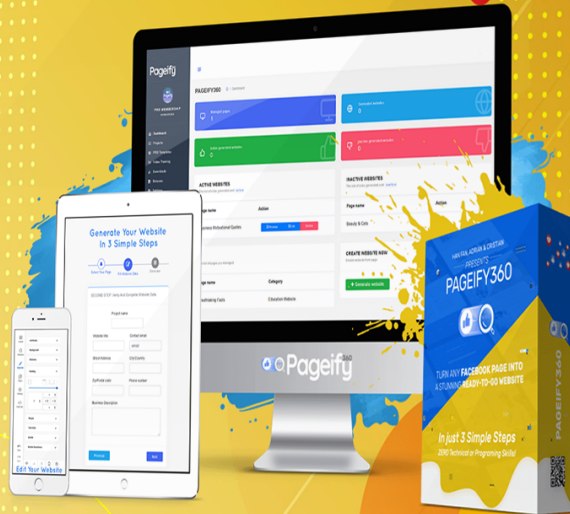


Adrian & Cristian
Presents

How to Find Clients & Build Websites for Profits using Pageify360

SEARCH...



How to Find Clients & Build Websites
for Profits using Pageify360



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Hey there!

We know that many of you are struggling to expand your customer base, and that prevents you from generating more sales and profits.

We are going to talk about one method that can significantly boost your client list and **encourage growth using Pageify360.**

In this resource, you'll learn how to find clients to use with Pageify360 and how to profit from this business opportunity.

There isn't much information about the Results In Advance (RIA) method online, and there's a good reason for this.

You'd be surprised at the amount of money that people pay for this kind of marketing know-how. Why? Because it's so **much more effective than any type of 'foot-in-the-door' technique.**

We'll explain the entire strategy in detail below, but here's the short version: The RIA method is about getting the prospect to react initially with **'Okay, what's next?'**

If you open the conversation by providing value for **FREE**, you significantly boost your chances of **converting local businesses into loyal clients**.

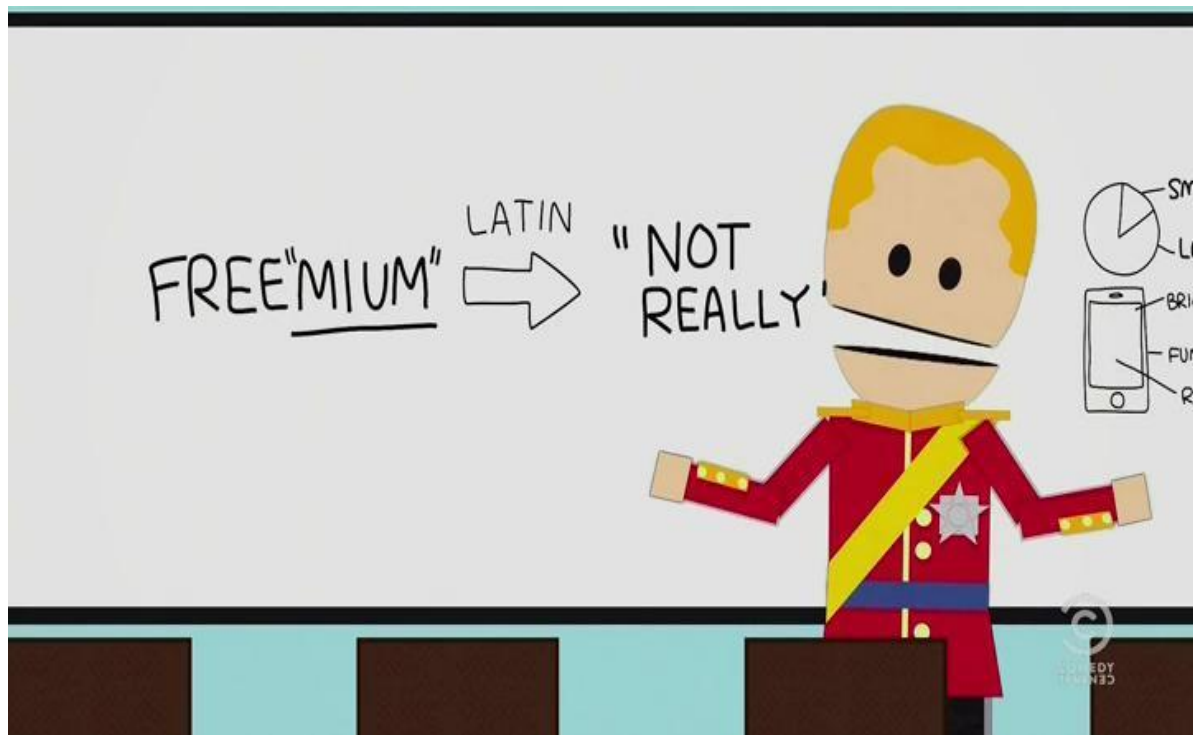
By leading with a measurable result right from the get-go, you and your business will benefit in a couple of ways:

- You prove to the prospect that you know what you're talking about and that **your business has the solution**.
- You boost your chances of **building a lasting relationship with the prospect**, since you're willing to help them without expecting anything in return.
- You put yourself in a position where you can **make a business proposition that looks like a no-brainer**.

It might sound silly to hand out value for free, but this will help you **create a loyal mass of local customers**.

The key to using the RIA method successfully is to **offer it at a personal level** - this makes it ideal for **prospecting local businesses** because it allows you to establish trust very early in the conversation.

DO NOT confuse this tactic with a regular freemium strategy.



Results in Advance (RIA) - How It Works

The **Results in Advance (RIA)** method is designed to establish trust by providing value before walking the prospect from point A to point B - point A being their **current state** and point B being their **ultimate goal**.

By **giving the potential customer a positive expectancy** and letting them see how attainable their goal is, you are opening all doors to a successful product pitch.

The effectiveness of this method is by no means an accident - it leverages several principles of influences that top-tier marketers use to sell their products: **Liking, Commitment, Consistency, Reciprocity** and, **Authority**.

By now, you might be wondering how you can **apply this RIA method to your particular business**. We'll get to it in a while.

Using the RIA with Pageify360 to convert local businesses into clients

The good news is you have your work cut out for you.

There's a reason why traditional marketing strategies are not as effective as they used to be. Prospects are no longer responding to pushy pitches and foot-in-the-door (FITD) techniques.

This is why **honest marketing is slowly becoming the norm**. Almost every business, no matter how small, has received at least a dozen "stellar opportunities" from marketers promising to take their business to new heights.

But because most of these pitches require money in advance and **there's no apparent guarantee that the investment will produce results**, most are not even considered.

This is why we decided to create a guide that will teach our customers how to **sign local businesses using the RIA method**.

Let's get started!



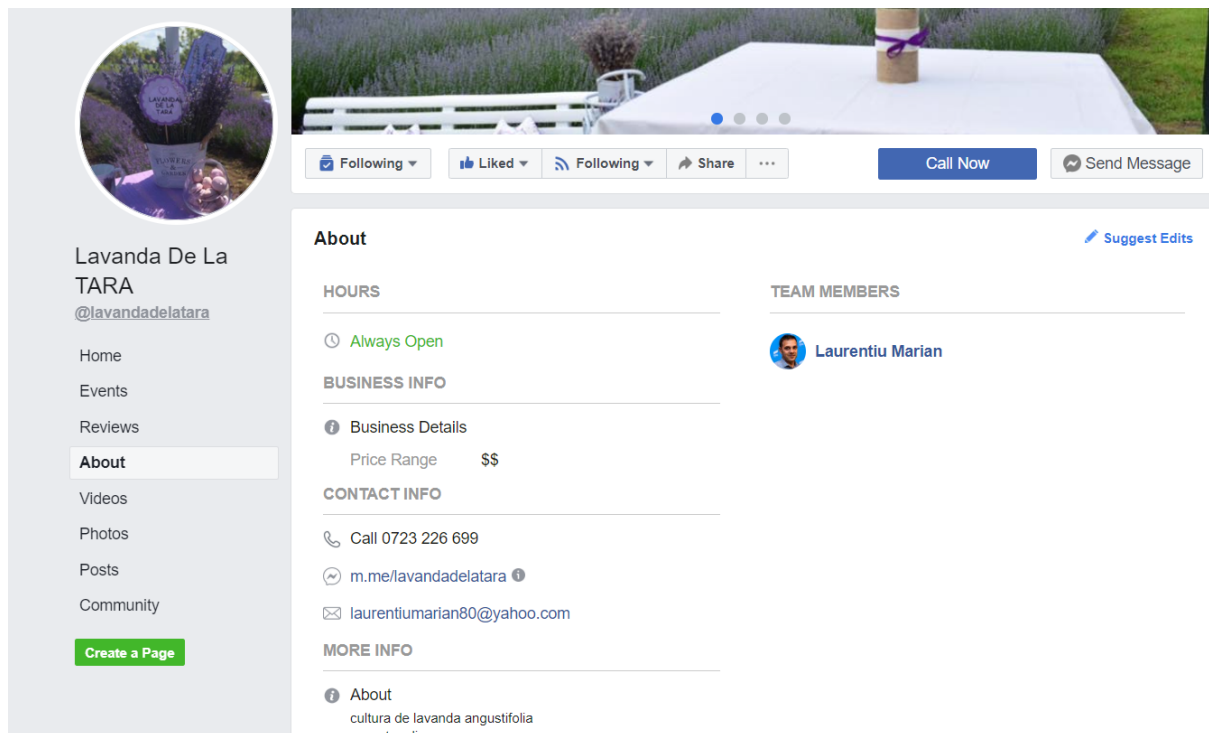
Step 1: Finding prospects

Although you can use a lead-finding client to find your clients, that's not necessarily a requirement.

PRO TIP: You can use Mapify360, Leadflow360 to find specific leads on a certain niche.

You can simply get on Facebook and use the search function to search for LOCAL businesses. They don't necessarily have to be in your area.

Look specifically for Small businesses that don't have a business specified in their About Page.



Make a list of about 15 Prospects that don't have a website featured in their **About** page.

It's important to fetch their email addresses from the About page so we can contact them at STEP 2.

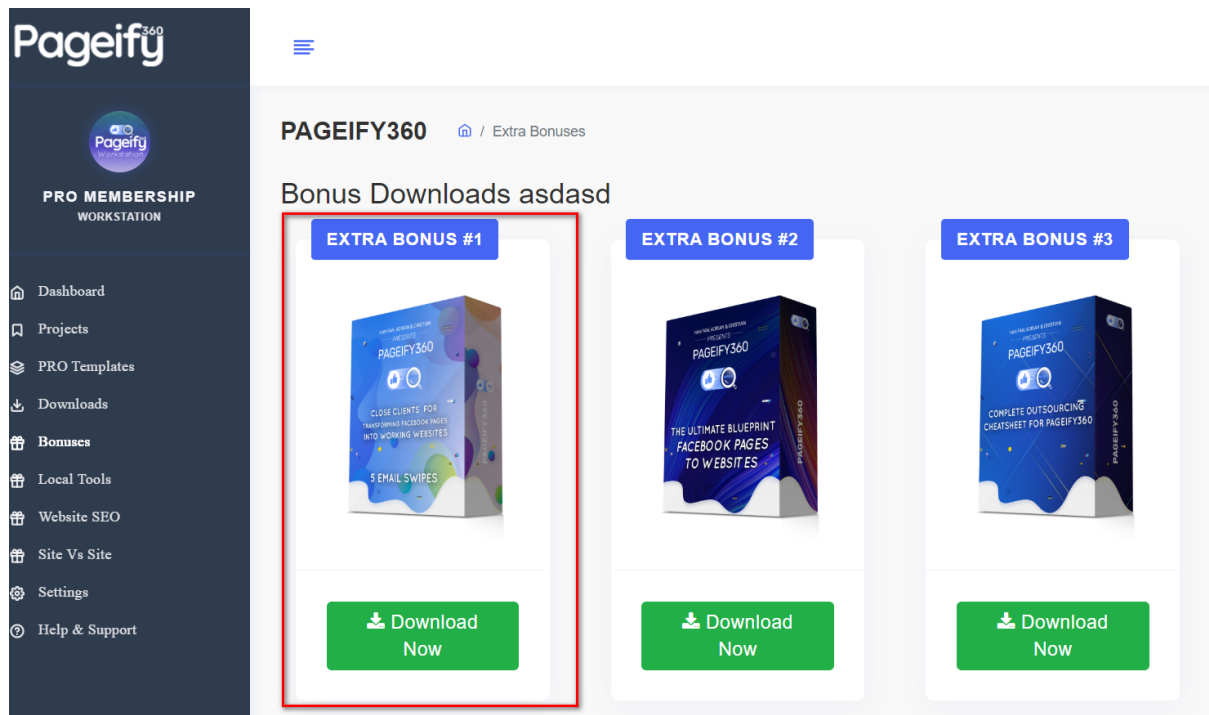
Once your list of 15 Prospects is complete and you have a contact email for each entry, it's time to move down to **STEP 2**.

Step 2: Using the high-converting email swipes

Once you have your candidates in mind, it's time to warm them up.

Log into your Pageify360 account and from the main dashboard click on Bonuses.

From there, download the first EXTRA BONUS (5 Email Swipes) and follow that sequence for each potential client that you manage to identify at step 1.



Open up your email client (or an email aggregator) and start sending the swipes out by following the instructions inside the swipe PDF.

IMPORTANT: If you want to use this website creation service as a foot in the door technique, you can consider offering this service for free. This way your conversion rate will go much higher and you will score goodwill points using the RIA method that will allow you to push other services in the future.

After you manage to find a client that is willing to give your service a try, it's time to get to the fulfillment part.

Step 3: Getting the necessary permissions

Once you find your first clients willing to take you up on this offer, it's time to get the right permissions

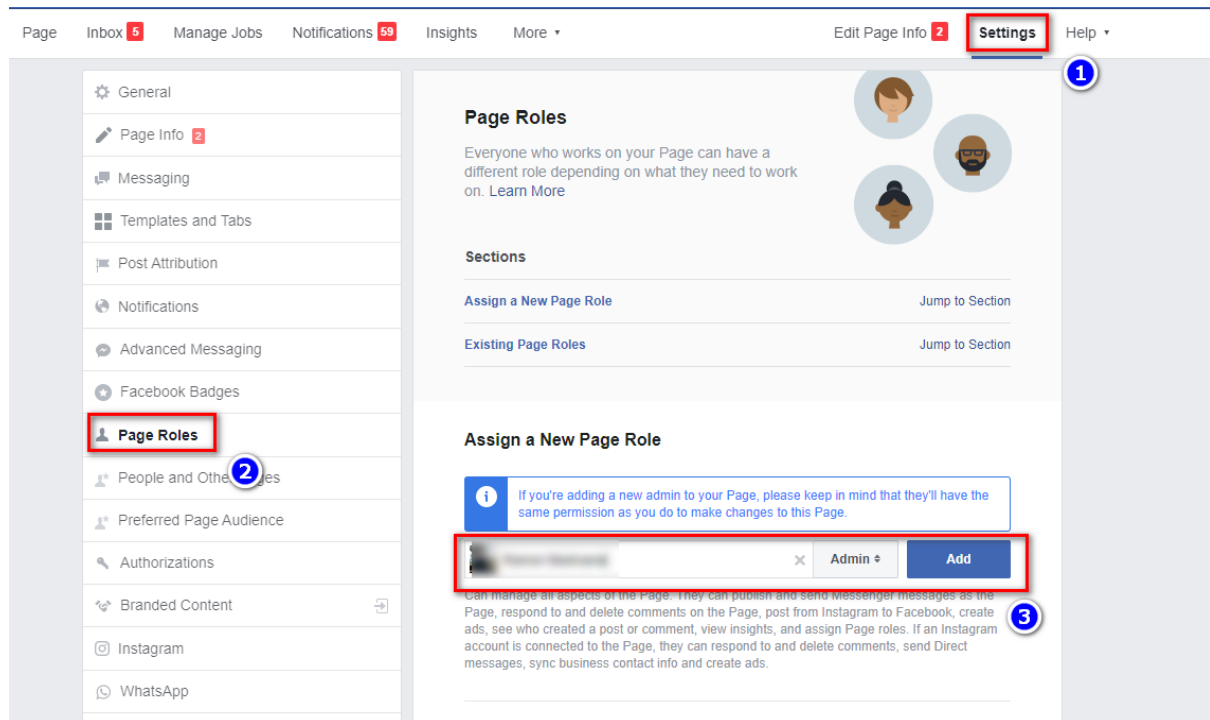
First things first, you need to ask the business owner to make you an Admin of their Facebook page.

In order for Pageify360 to do it's magic, it needs the necessary permissions to extract the data that is needed. This is done through the Facebook API.

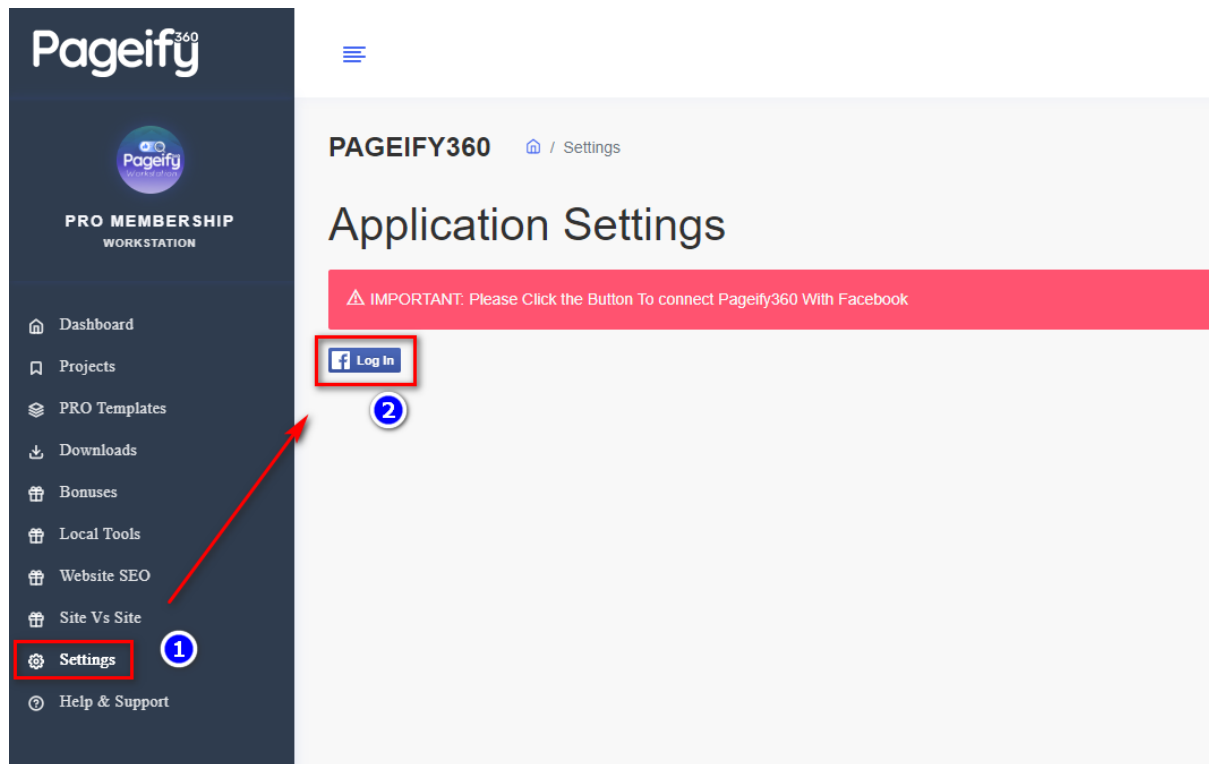
So the next step is to ask the business owner to make you an admin of their page.

To do this, ask them to go on their **Business Page > Settings > Page Roles > Assign a New Page Role**.

From there, ask them to select your Facebook account in the text box and set the role to **Admin** before clicking on **Add**.



Once you have access to the Facebook Page of your client, sign into your Pageify360 account, go to **Settings** and click on **Log In**.



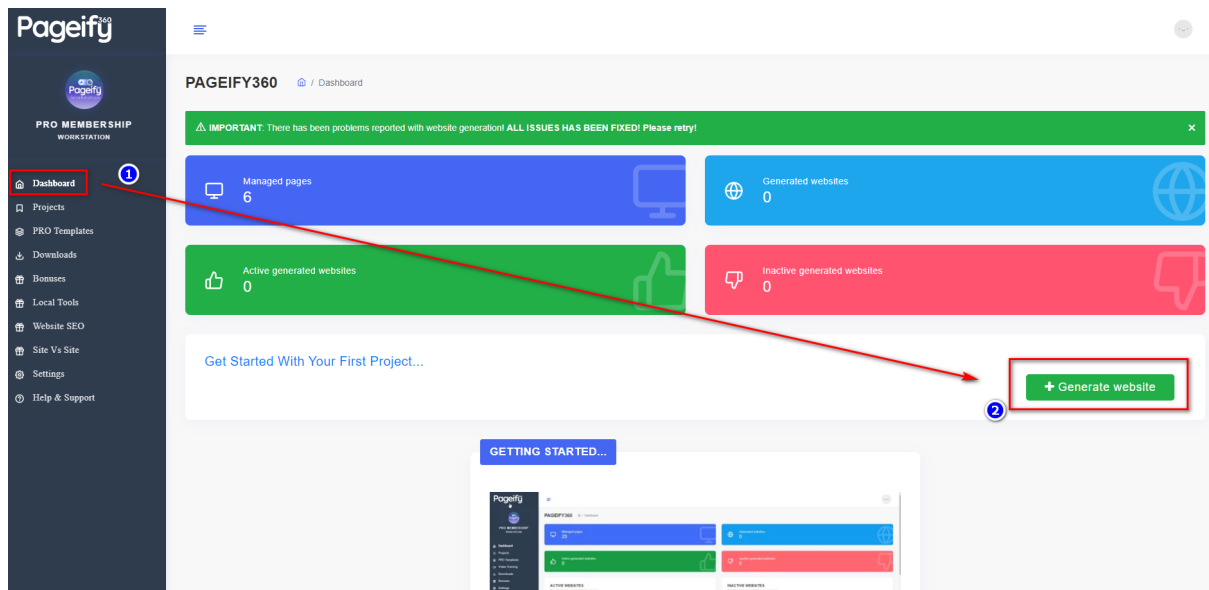
Next, follow the on-screen instructions to connect your Facebook account with Pageify360 and make sure that the page you previously asked permissions for is also allowed into the app.

Now that everything is configured, let's go to the fulfillment step.

Step 4: Generating the Website

Although this sounds complicated, it's actually the easiest part out of the bunch.

To do this, simply click on Dashboard and then click on **Generate Website**.



Next, follow the on-screen prompts to generate the website from the Facebook Page of the owner that you previously asked permissions for.

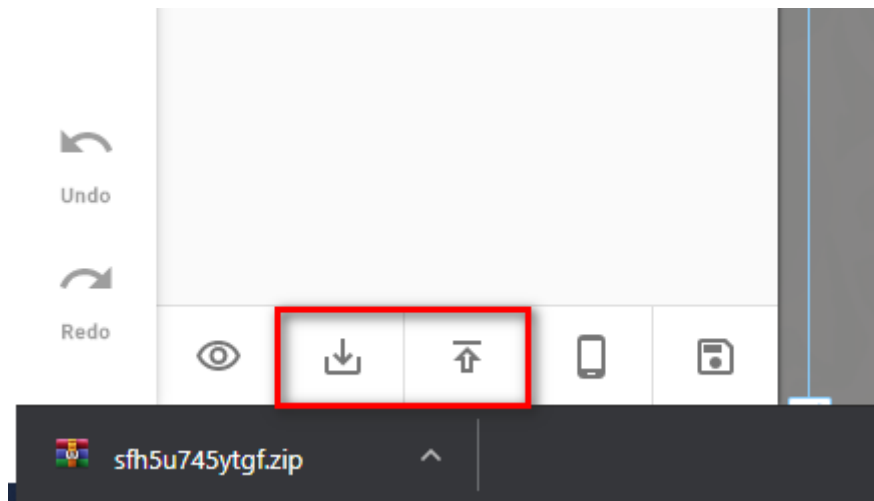
Note: If you have any issues doing this, watch the training videos inside the platform for step-by-step instructions on doing so.

We're also working on video training that will help you customize your website even more, making it just perfect based on your customer needs.

Step 5: Publishing the website

Once the website is created, you have two options:

You can either Publish the project directly using FTP or you can download the whole project into a nicely packaged .zip file and send it to your client.



Keep in mind that in most cases, your client will not have a website, so you will need to set up a hosting and a domain for him.

This can be done easily with [hostgator.com](https://www.hostgator.com) or any other similar service.

Step 5: Upsell your other services

Once your client sees the end-result and how stunning the website looks, it will be much easier to push your other services in an organic way.

If you have a lead-finding tool like Mapify360 or Leadflow360, you can offer to find them clients though these platforms.

Or, you can upsell any other service including voice search optimization (VoiceRank360), video marketing, reputation management and whatever else you got going for you.

Step 6: Rinse & Repeat

Once you get this far, you can start the whole process again with the next batch of potential clients.

Or better yet, you can use our **Outsourcing guide** that can be found in the Bonus section to outsource the repetitive tasks, so you can focus on something else.

Wrap-up

We really hope that this guide helped you understand the know-how behind the **Results in Advance (RIA)** method when used with Pageify360.

Of course, you'll have to **tailor it to accommodate your business and your client persona**, but the results are just as effective regardless of the business niche.

Keep in mind that **RIA is not limited to leading with actual results** - the same effect can be achieved by helping your prospects mentally visualize themselves achieving the results.

Be sure to check every other resource and video training that we've created for you inside the Downloads & bonuses section.

